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- 5 K.B. PANDIMURUGAN; "Implementing AI for Processing Tax Deducted at Source (TDS) form Clients at Sanjeeve and Co"International Journal of Advanced Research in Education and Technology (IJARETY), on August 2024.
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- 7 K.B. PANDIMURUGAN; Comparative Analysis of Private & Public Banks With Respect to Digitalised Service Quality. ,"National Conference on Business Opportunities and Challenges to Entrepreneurship" Issue 1, April 2024.
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- 9. Dr. Prithi Physical & Dr. Prithi Physical & Physical wellbeing of women in underpaid and overloaded jobs, Journal of Statistics and Management System, Taylor & Dr. Francis online Vol.26, Issue 7, pp 1613-1626, Nov 2023. [ABDC]
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- 11. K.B. PANDIMURUGAN; A Comprehensive Study of Emerging Digital Transformation Trends and Innovations in 2023 Issue 2, October 2023.
- 12. K.B. PANDIMURUGAN; Attended One Day Seminar on Food for All Organised by VIT Business School, Chennai on October 2023.
- 13. Mr. P.ANBARASAN, Published a Journal with a paper titled "Effective Distribution Channel in Online Shopping to reaching out the target customers" in International Journal of Applied Engineering & Engineering & Scopus Indexed Journal) (Scopus Indexed Journal)
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- 15. Dr. M. MARIA JAIN BRUCE Paper presented on the title "Role of HRM in Risk Management" in the International Conference on "Multidisciplinary Perspectives of Futuristic Research and Innovation in New Era" conducted by Arunachala College of Engineering for Women on 22 Dec 2023, and published in the conference proceeding with ISBN 978-81-19419-79-1, pp. No.232-239.
- 16. Dr. M. MARIA JAIN BRUCE Paper presented on the title "Mobile Marketing: Pioneering The Future Of Consumer Engagement" in the National Conference on "Multidisciplinary Research

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- 17. Dr. Janani" Granted Patent, Title of Invention: Personality Profiling and Career Assessment tool based on Psychological Models" (The Patent Office Journal No. 35/2023 Dated 01/09/2023).
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